

Weekly CD Production and Kit Fulfillment

Client Need:

A financial data service company that sells stock quotes as part of its service offerings required a way to distribute weekly stock market data to its installed subscriber base. A weekly file of market data needed to be downloaded to a master CD. Copies of the CD needed to be shipped to service subscribers each week. An additional software kit was required for new subscribers. The fulfillment system needed to allow the customer to send orders to Replico via email and same-day shipment was required.

Our Solution:

Replico utilized its proprietary WebShip fulfillment system to quickly implement a custom solution for the client.

Orders via email were read directly into WebShip to eliminate the need for manual entry.

CDRs were burned and labeled in-house each week for enclosure in shipments.

Order arrival times were established to allow time for kitting and shipment.

Material inventories were managed by Replico, utilizing customer forecasts.

Results:

Our client was provided with a fully operable system to distribute stock quotes worldwide to its customer base. Replico managed and produced all kit materials and established inventory reorder points to avoid stock outs. Replico provides weekly inventory reports to assist the client with material forecasting. Extensive additional reporting tools are available to the client, to monitor inventory and order flow. Shipment notifications are sent every 24 hours.

The financial customer continues to partner with Replico for its production and distribution needs.

About Replico

Founded in 1999, Replico is a leading provider of innovative, integrated supply chain services. We deliver a full range of services including print and package production, final assembly and testing, warehousing, fulfillment, logistics and returns processing. Our expertise in database technology allows us to provide state of the art web enabled solutions that integrate with customer systems to manage inventory and order flow requirements. Our services reduce client costs and deliver a positive out of box experience for the end user. Replico is proud to serve some of the nation's largest and most respected companies in the cable TV, software and financial services industries.